

Date: December 29, 2004



IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re the Application of:

AMANO, Kouji Group Art Unit: 3622

Serial No.: 10/665,211 Examiner: Arthur D. DURAN

Filed: September 22, 2003 P.T.O. Confirmation No.: 5733

For. APPARATUS AND METHOD FOR DETERMINING DATA, APPARATUS, SYSTEM, METHOD AND PROGRAM FOR PROCESSING ADVERTISEMENT DATA, AND RECORDING MEDIUM IN WHICH THE PROGRAM IS RECORDED

PRELIMINARY AMENDMENT

Commissioner for Patents P.O. Box 1450 Alexandria, VA 22313-1450

Sir:

This is a Preliminary Amendment for the above-captioned patent application. Please amend the above-captioned patent application as follows:

Amendments to the Drawings begin on page 2 of this paper, and include both an attached set of replacement sheet and an attached set of annotated sheet showing changes to FIG. 6.

Remarks/Arguments begin on page 3 of this paper.

An **Appendix** including an amended drawing figure is attached following page 4 of this paper.